Karla Gabriela Alvarado Barrancos

Marketer - Master in Software Engineering Management



Language

Spanish | English

Skills

Problem Solver | Responsable | Creative Fast Learner | Leadership | Initiative | Team Work | Committed to work Comunication Skills | Autonomy | Sales

Contact

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- (in @gabyab
- Mérida, Yucatán
- f /kgaby.ab

Certifications

- Bachelor in Web Development
- Photoshop Basics
- Profit with Javascript
- · Financial Analysis
- · Statistic analysis
- AMIB 1

Academic History

IEU

Master in Software Engineering Management 2017 - 2019

Universidad Modelo

Degree in Administration and Marketing

2009-2013

Professional Career

Key Account Manager

DocSolutions

2020 - Present

Digital transformation consultant to business processes, offering advice from prospecting to after-sales

Senior Financial Advisor

Financiera Bepensa

2018-2020

Promote and sell financial products offering advice throughout the process, attract clients from prospecting to after-sales

Viceprincipal banker

BBVA

2014-2017

Promote and place financial products, customer service, benchmarking, market analysis, statistical analysis, personnel management, sales towards objectives

Portfolio: https://gabyalvaradoportfolio.netlify.app/